

## **Women and Media in the Context of Globalisation**

*Funding Agency:* Rosa Luxemburg Stiftung

*Senior Coordinator:* Malini Bhattacharya

In 2004, IDSK received funding from the Rosa Luxemburg Stiftung (RLS) of Berlin, and launched a project on *Women and media in the context of globalisation*. Malini Bhattacharya agreed to serve as Senior Coordinator for the project and Subhoranjan Dasgupta became Project Manager for it.

IDSK, as the nodal agency, and its four partners: School of Women's Studies, Jadavpur University, Institute of Women's studies, Lucknow University, School of Women's Studies, Utkal University and Women's Studies Research Centre, Guwahati engaged in the project devoted to research and advocacy have made substantial progress in 2005. Research work and dissemination continued hand-in-hand. Seminars and workshops were held to acquaint scholars and activists with the findings of the project.

Both IDSK and its partners have conducted extensive interviews with media persons to assess their reactions. This task was a part of the social survey programme. Considerable progress has been attained in the sphere as well. Several social segments ranging from sex-workers to housewives, industrial workers to corporate executives have been interviewed on the subject. The documentation work involved examination of newspapers, magazines and television/radio programmes. In the process, a rich archive was built which can be profitably used in the future by researchers and media persons.

The final report of the project, *Women and Media in the Context of Globalisation* was completed and sent to Rosa Luxemburg Stiftung (RLS), Berlin, in November 2006. The final reports of the four other partners, which had been sent earlier to RLS, were also appreciated.